

Ethos Recruitment Packages

The steps to building a recruitment process are designed to provide a consistent, effective process. The goals are to attract top talent to achieve your business objectives, reduce recruitment expenses, avoid risk of breaching legal concerns, save time, project a more professional image, and contribute to improved business productivity and profit.

productivity and profit.	Retained	Hourly
	Search (*Starting at	Search (*Starting
	20% of first	at
	year's comp.)	\$125/hr.)
Develop the Success Profile SM . Shift your recruiting conversation	√	\$2000
from "job duties," to specific, measurable goals that tie back to your	·	Ψ2000
business needs and objectives.		
Create Employee Value Proposition. Identify key company	√	√
information to attract top talent, including the organizational	·	
structure, future projects, unique cultural descriptors, and employee		
benefits.		
Identify Interview Process. Recommend an interview and selection	√	✓
plan. Ensure those involved know legal interviewing and questioning	ŕ	
techniques.		
Write Recruitment Ad. Use for posting to websites, networking and	√	✓
social media.	ŕ	
Ad Placement. Use identified sources within recruitment budget,	✓	✓
and place the ads accordingly.		
Review Resumes. Review resumes carefully and effectively to	✓	✓
narrow down the potential candidates to those who are a good		
match on paper.		
Conduct Initial Phone Screen. Further narrow down the talent pool	✓	✓
by conducting an initial evaluation by phone using carefully		
constructed questions.		
Sourcing Candidates. Use direct sourcing, networking, Social Media	✓	
(LinkedIn, Facebook, Twitter, etc.), cold calling, trade shows, and		
industry specific events to source passive candidates.		
Talent Screening Form. Build a talent screening form designed to	✓	
assess each candidate's understanding of the position, motivation		
and interest, and request additional screening information.		
In-Depth Phone Interview. Review candidate work history, job skills,	✓	
responsibilities, experience, education, salary level, career interests		
and other background information using carefully designed		
behavioral interview questions.		



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In-Person Interview. Conducted offsite by recruiting team to further		
•	✓	
decipher fit for the position, evaluate candidate's impact presence		
and body language, and decide whom to move forward to client		
interviews.		
Candidate Testing. Offer over 1800 skills tests to ensure relevant	included	\$50 per test
competencies are met.		
PXT Select Profile. A performance model based candidate	✓	\$295 each
assessment that takes the guess work out of hiring by providing data		Ψ200 00011
on how well the candidate aligns with the model.		
Interview Guide/Questions. Build effective interview questions for	✓	
client to use based on the Success Profile, cultural fit, the position	•	
requirements, and behaviors/competencies relative to the position.		
Interview Training. Conduct interview training for client team if	√	
requested.	V	
Candidate Feedback. Provide client with specific feedback on each	✓	
candidate presented, including a written summary and 10-Factor	•	
Candidate Assessment.		
Client interviews. Facilitate the scheduling of interviews. Provide	✓	
necessary details and confirmation. Participate in panel interviews if	•	
requested.		
Manage Decision Process. Collaborate with the hiring team to	✓	
facilitate decision making and select the best candidate.	•	
Pre-negotiate Offer. "Test close" the offer with the candidate	✓	
before offer is officially extended to increase likelihood of	•	
acceptance.		
Background Check Candidate. Conduct reference checks,	√	
background check, and drug test (additional fee), as required.	•	
Prepare Offer Letter. Assist client with the written offer letter,	√	
ensuring client's interests are protected.	•	
Decline Candidates Not Hired. Communicate with all candidates to	✓	
provide decision feedback and maintain positive relationship with	•	
client and recruiters.		
Periodic Follow Up. Communicate with the new employee and	✓	
hiring manager to ensure success.	•	
Guarantee. Provide up to a 6-month replacement guarantee	✓	
on all placements.		